

COLLEGE FOOTBALL 2023/24 TEAM & PLAYER DATA THAT REALLY STANDS OUT

Seasonal Outcomes

HEISMAN TROPHY



CALEB WILLIAMS USC Trojans

TOP PLAYER OVERALL Maxwell Award



WILL SHIPLEY Clemson Tigers

TOP DEFENSIVE PLAYER Chuck Bednarik Award



TOPQUARTERBACK National Quarterback Award



CALEB WILLIAMS USC Trojans

TOP INTERIOR LINEMAN Outland Trophy



Notre Dame Fighting Irish

BEST OVERALL RECORD

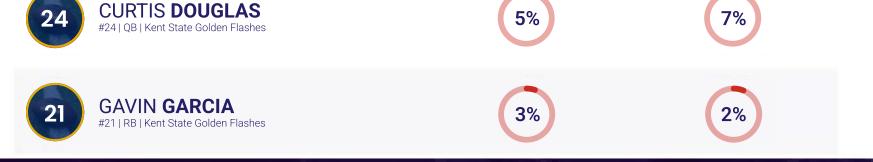
GEORGIA **BULLDOGS**

GEORGIA BULLDOGS Wins 11 Losses 1

Who will win the Heisman Trophy? What team will finish with the Best Overall Record? With Quarter4's unique offering, seasonal projections offer your users a reason to return to your digital property. Whether it is fantasy, prop betting or streaming media narratives, seasonal data is a need-to-have with users. Our AI delivers the most valuable seasonal data experience available.

Player PreGame Unique Markets





What team will deliver the first interception and what's the probability? What player is expected to throw over 300 yards? Whether you are providing streaming content, differentiated user experiences or just need to deliver higher conversion rates for betting or fantasy, these markets deliver. Generating all team and player predictions for a specific head to head, 14 days out all the way to kickoff. Quarter4 offers a standalone product that is hard to beat.

Expected Value Betting

Receiving Yards			•		
MGM	STAR RATING OVER	STAR RATING UNDER			
ANTONIO WILLIAMS	01.95	56.5	U1.87		
BEAUX COLLINS	01.87	50.5	U1.87		
WILL SHIPLEY	01.85	29.5	U1.90		
JORDAN WATERS	01.90	20.5	U1.85 🖈 🛧 🛧 🕇		
5 TYLER BROWN	01.87	20.5	U1.87		
5 JALON CALHOUN	01.83	18.5	U1.90		
DRAFTKINGS					
ANTONIO WILLIAMS	01.87	56.5	U1.87		
80 BEAUX COLLINS	★★★★★ 01.83	48.5	U1.87		
WILL SHIPLEY	01.87	29.5	U1.87		

This is a game changer for the college betting experience. Projecting the probability distribution for upcoming player statistics, the AI determines the expected value on market prop lines. Use it to build confidence in your users for prop betting as well as for fantasy players. The star-rating system provides an at-a-glance option for both mobile and desktop audiences.

Injury Impact

AFFECTED STARTING LINEUP

Impact of Carson Beck

QB

 Active 							
+0.4 ↑ ATT	TD	+3.5 ↑ YDS	-0.6 ↓ LNG	REC	+1.2↑ YDS	-0.6 ↓ LNG	AVG
9.5	0.5	51.9	18.3	1.1	7.4	7.3	6.5
KENDA		ON					
	ALL MILT orgia Bulldogs						
#2 RB Ge					-0.4 ↓		-0.2
#2 RB Ge	orgia Bulldogs			EC	-0.4 ↓ YDS	LNG	-0.2 AVG

How will that injured player affect the game? What player statistics will be affected with their absence? Our proprietary injury impact delivers real time insights in seconds. Whether your users want to use the data to adjust their fantasy line-up, or bettors want a unique prop betting advantage, this groundbreaking tool and dataset will differentiate, guaranteed.

Micromarkets

What will the result of the next play be?		How many yards will the Crimson Tide gain this play?		Will the Bulldogs get the first down on the next play ?	
Pass	0 62%	0-5	21%	UGA	Yes 7
Rush	21%	6-10	62%	UGA	No 2
Punt	14%	11-20	14%		
Turnover	3%	21+	3%		

engagement or convert bettors, player-specific micromarkets are a key driver. Updating as the game progresses, micro projections reflect the impact of the most important game changes including injury, positional and all other performance inputs.

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